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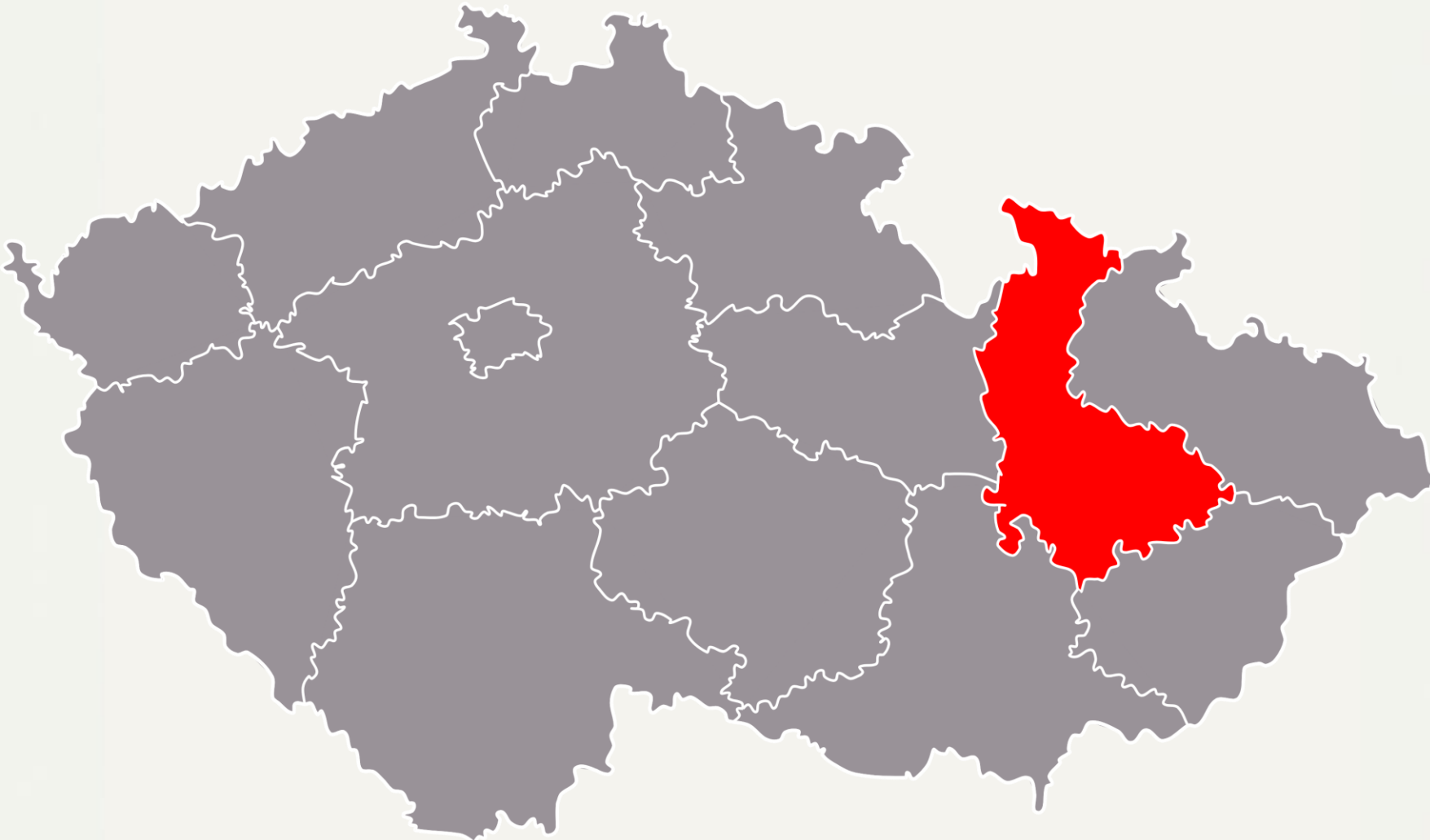
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Discovering the Olomouc Region

Moravia's Heart of Heritage,
Nature, and Innovation



The Crossroads of Central Europe



*Administrative
Status*

One of the 14 administrative regions of the Czech Republic.



Location

Situated across the central and northern parts of historic Moravia, extending into Czech Silesia.



Regional Seat

Governed from the historic city of Olomouc.



*International
Frontier*

Shares its entire northern border with Poland, acting as a gateway between nations.

A Landscape of Striking Contrasts



The North

Zone: Jeseníky Mountains

Terrain: Mountainous and rugged.

Identity: Defined by high altitudes, alpine aesthetics, and dramatic topographies.



The South

Zone: Haná Lowlands

Terrain: Flat and fertile.

Identity: The expansive agricultural breadbasket of the region, characterized by sweeping plains.

Defining Natural Landmarks

Praděd (1,491 m) — The towering summit. The highest mountain in Moravia, dominating the northern skyline.



The Morava River — The region's lifeline. Flowing from north to south, it carves through the landscape and connects the mountains to the lowlands.



Sanctuaries of Biodiversity

Home to unique geological and ecological treasures.



Surface

Litovelské Pomoraví — Expansive, pristine floodplain forests hugging the banks of the Morava River.



Subterranean

Karst Cave Systems — A mysterious underground world of intricate, naturally carved limestone formations.

Olomouc: History Set in Stone

- The 6th largest city in the Czech Republic.
- Boasts the 2nd largest urban conservation area in the country, surpassed only by Prague.
- A flawless blend of ancient architecture, cobblestone streets, and modern vitality.



Palacký University & The Youthful Soul

1573

Palacký University is the second oldest university in the Czech Republic.



25%

Students comprise nearly a quarter of the entire city's population during the academic year, infusing ancient streets with youthful energy.

23,000 — The vibrant student demographic population.

The Haná Lowlands: Cultivating Prosperity

The fertile southern plains serve as the historic engine of the region's food supply.
Famed nationwide for exceptionally high agricultural yields.
Key Harvests: Premium grain and sugar beets.



Engineering & Manufacturing Excellence



Pillar 1: Heavy Machinery

Propelled by industrial heavyweights like the Sigma Group.



Pillar 2: Optics & Precision

Pioneered by Meopta, a global leader in optical, opto-mechanical, and opto-electronic systems.



Pillar 3: Food Processing

Home to major national brands including Nestlé Zora (confectionery) and Olma (dairy).

Olomoucké Tvarůžky: A Singular Taste

The only truly original Czech
cheese variety in existence.

Globally famous for its
unmistakable pungent aroma and
distinctive flavor profile.

A traditional delicacy inextricably
linked to the region's cultural
identity.



Monumental Heritage: The Holy Trinity Column

- A designated UNESCO World Heritage Site.
- The largest Baroque sculptural group in all of Central Europe.
- A breathtaking testament to faith, artistry, and regional pride, towering majestically over Olomouc's central square.



Fortresses of the Past

Bouzov Castle: A romantic, fairytale-like architectural masterpiece.



Helfštýn Fortress: A massive, imposing medieval stronghold.

Šternberk Castle: Steeped in centuries of aristocratic history.



Pathways to Adventure

A premier destination for active students and outdoor enthusiasts.



Summer

Features an expansive network of over 2,600 km of dedicated cycling trails.



Winter

Offers numerous highly-rated ski resorts scattered throughout the Jeseníky mountains.

Regional Marvels: Record-Breaking Curiosities



The Abyss

Hranice Abyss is the world's deepest flooded cave (confirmed at 473.5 m, though estimated to be kilometers deep).



The Cosmos

Asteroid No. 30 564, orbiting between Mars and Jupiter, is officially named Olomouc.



The Cure

Local scientists discovered Olomoucine, a non-toxic anti-cancer substance.



The Source

The only Czech city over 100,000 inhabitants supplied entirely by 100% pure, underground water sources.